TOP MANAGEMENT: STRATEGIC MANAGEMENT AND PERFORMANCE MANAGEMENT

Dates and duration to be agreed upon

Location to be agreed

Please contact us for a personalised quote

OBJECTIVES

- Master the main strategic analysis tools and measures of your organisation.
- Identify the performance levers within your organisation.
- Master the design of dashboards as a management tool.

THE BENEFITS OF YOUR TRAINING

- The training approach favours participatory tools: sharing of experiences, practical work and role-playing.

TARGET AUDIENCE

This training session is intended for top managers:

- Executive managers of companies: chief executive officers, general managers, members of the Management Committee.
- Very high representatives of the State: ministers, state secretaries, general secretaries, cabinet directors, general managers.

GOOD TO KNOW

Exemple de programme réalisable en 2 à 5 jours

EDUCATIONAL PROGRAMME

Module 1

Organisational diagnosis of your structure

- Analysing and anticipating the impact of major changes to the environment.
- Developing a map of the actors and strategically analysing the system of actors.
- Examining the sector of activity and positioning the organisation.
- Strategically analysing strengths, weaknesses, opportunities and threats.
- Diagnosing the organisation and its functioning.

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Module 2

The strategic dashboard to manage the activity

- Methods and tools to manage the activity.
- Identifying strategic priorities and main objectives.
- Determining the levers for action.
- Constructing the dashboard and indicators.
- Ensuring deployment within the various hierarchical levels and positions.
- Using the dashboard in the monthly reporting procedures.

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Module 3

Performance monitoring

- How can performance be defined and measured?
- Performance actors within the structure: departments, quality managers, managers, etc.
- Methods and tools to monitor performance.

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Prerequisites : Have held or currently hold a position related to the training theme