

STATISTICAL SURVEY TECHNIQUES

 **Dates and duration to be agreed upon**

 **Location to be agreed**

Please contact us for a personalised quote



OBJECTIVES

- Master the stages of conducting a survey.
- Know the tools necessary for designing and implementing a survey.



THE BENEFITS OF YOUR TRAINING

- Participants are asked to bring along working documents to enrich the training course with real-life examples.



TARGET AUDIENCE

Managers and executives in charge of designing and implementing a survey.



GOOD TO KNOW

Example of a 5 days programme



EDUCATIONAL PROGRAMME

Module 1

Characteristics of a statistical survey

- General framework of the statistical survey.
- Stages of designing the survey: defining objectives, defining fields, etc.
- Different types of surveys: surveys on households (general population census, surveys on the living conditions of households, democratic and health survey, etc.); administrative surveys (education, health, etc.); other surveys (agricultural, price, business, etc.).



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Module 2

Notions of survey

- Definitions.
- Various sampling techniques.
- Collection methods.



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Module 3

Preparing and conducting a survey

- Defining the sampling.
- Drawing up the questionnaire: various types of questions; writing the questionnaire; test procedures.
- Preparing the data entry instruments.
- Survey logistics.
- Implementation and monitoring in the field.



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Prerequisites : Have held or currently hold a position related to the training theme