Forhom

Formation INTRA
>HR training

HUMAN RESOURCES MANAGEMENT: HOW TO LEVERAGE DIGITALIZATION?

Dates and duration to be agreed upon

Location to be agreed

Please contact us for a personalised quote

OBJECTIVES

- Understanding the stakes and opportunities of digital transformation regarding Human Capital Management
- Optimizing Human Resources process by leveraging a mix of digital tools
- Adopting a modern HR posture in a context of digital transformation

THE BENEFITS OF YOUR TRAINING

- Auto-diagnosis will take place to adapt the course to the digitalization maturity of your organization

TARGET AUDIENCE

- Human Resources Directors & Managers.
- Directors of public institutions or parapublic agency.
- Managers in charge of capacity building and skill development processes like Training managers, Talent Managers, Corporate University / Academy managers.
- Managers in charge of strategic workforce planning, sourcing, on boarding, internal mobility processes like Recruitment managers.
- Managers in charge of personnel administration.

GOOD TO KNOW

- Participants are invited to bring supports and documents used in their organization regarding HR processes (procedure manual, interview template, training plan, etc.).
- Participants may bring their devices (laptop, tablet, smartphone) to better participate to workshops
- Example of a 5 days programme.

EDUCATIONAL PROGRAMME

Module 1

Trends regarding Human Capital management

- Nurturing HR marketing to attract and engage talents: internal communication, employer branding
- Caring Employee experience for engagement and retention
- Supporting management innovations: corporate liberation, auto-managed teams, lean management,
- Linking decentralized workplaces: co-working, teleworking, international project teams
- Regulating hyper connection: health risks, balance professional/private life of new digital usages (whwhe, byod)

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Module 2

The new human resources postures

- HR Leaders of the future: new strategic challenges, new positioning, new set of skills & aptitudes
- New positioning and postures of HR people:
- The HR manager expected to be Business Partner
- The HR manager expected to be Innovation & Transformation Manager
- The HR manager expected to be Chief Happiness Officer
- Development of the HR people: soft-skills to deal with a VUCA world

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Prerequisites : Have held or currently hold a position related to the training theme